

97.9 WRMF - KVJ DOUBLE YOUR PAYCHECK SWEEPSTAKES

OFFICIAL RULES

1. **How to Enter the Sweepstakes:** NO PURCHASE NECESSARY. A PURCHASE WILL NOT ENHANCE YOUR CHANCES OF WINNING.

There are four (4) ways to participate in the 97.9 WRMF KVJ Double Your Paycheck Sweepstakes ("Sweepstakes"):

- A. **Website Entry.** In order to enter via this method, go to www.wrmf.com ("Website") beginning August 30, 2021 through 11:59:59 p.m. eastern time ("ET") on November 18, 2021 or until \$63,000 is awarded, whichever occurs first, and complete the entry, which includes your name, address, home phone number, cell phone number and email address; listeners may also indicate on the entry the days and hours that they listen to 97.9 WRMF (any or all Tuesdays & Thursdays at or about any or all of the following times: 9:00 a.m., 11:00 a.m., 1:00 p.m., 3:00 p.m., and 5:00 p.m). Sponsor is not responsible for problems accessing the Website, technical or atmospheric conditions that disrupt the completion of the web site entry, or any other problems which might or might not result from this Sweepstakes.
- B. **97.9 WRMF App.** In order to enter via this method, download the free 97.9 WRMF App (the "App") from the Apple App Store or Google Play. Open the App and click on the Sweepstakes icon, which time will take you to the registration page to enter the Sweepstakes. Sponsor is not responsible for problems accessing the App or technical or atmospheric conditions that disrupt the completion of the entry, or any other problems which might or might not result from this Sweepstakes. Entries via this method will be accepted beginning August 30, 2021 through 11:59:59 p.m. ET on November 18, 2021 or until \$63,000 is awarded, whichever occurs first.
- C. **Telephone Entry.** Select businesses in the West Palm Beach Florida metro area will be called between August 30, 2021 and November 18, 2021 or until \$63,000 is awarded, whichever occurs first. Businesses will be selected by Sponsors in their sole discretion. The individual who answers the phone will have the opportunity to enter his or her name in the Sweepstakes.
- D. **Refer-A-Friend Entry:** After entering via any method as set forth in Paragraphs 1 A, B or C above, you will also be provided an ongoing opportunity to "Tell A Friend" to participate in KVJ Double's Your Paycheck. If you "Tell A Friend" through the "Tell A Friend" link on the Website during the Sweepstakes, and if that friend enters the Sweepstakes **through the entry link sent via email from your online referral**, and your friend's name is randomly drawn from all eligible entries received and his/her name is announced at or about 9:00 a.m., 11:00 a.m., 1:00 p.m., 3:00 p.m., and 5:00 p.m., and your friend hears his/her name announced on 97.9 WRMF, he/she will have **ten (10) minutes** to call **1-877-979-9763** to win. If your friend whose name is announced calls within the ten (10) minutes, he/she will win and double his/her paycheck pursuant to Paragraph 4 below and you will also automatically win a \$500 Double Your Paycheck *Bonus* Check. If the listener whose name is announced during a specific time slot does not call in within **ten (10) minutes**, no prize will be awarded for that time slot and you will not receive a bonus check for referring that friend. There is no limit to the number of friends you refer, and you can receive an unlimited amount of \$500 Double Your Paycheck bonus checks for this Sweepstakes. In the event that a winning listener was referred online previously by another entered listener (the "Tell-a-Friend" feature on the Sweepstakes entry form), only the referring listener who's online email referral link was used for the entry will be eligible to receive a \$500 Double Your Paycheck Bonus Check provided that the referring listener otherwise complies with these Official Rules. The order of referrals ("Tell-A-Friend") as it relates to determining the eligibility necessary to award a \$500 Double Your Paycheck Bonus Check shall be determined solely at the discretion of 97.9 WRMF. **PLEASE NOTE: In order to be eligible to receive the \$500 bonus, the person you refer MUST register for the first time by clicking the referral link provided in the referral email. The**

referral email is automatically sent to the referral email addresses you provide on the referral submission via the web form. No phone calls or emails explaining you referred a friend will be accepted or acknowledged.

Limit, one entry per person regardless of the method of entry (via Paragraphs 1 A thru C above) any person submitting more than one entry (except through Paragraph 1 D above) may be disqualified; limit one (1) winner per household (except for the Tell-A-Friend Bonus Checks, which are unlimited). Note that webcasts of 97.9 WRMF's programming are typically on a delayed basis, which may affect a webcast listener's ability to participate in this Sweepstakes.

2. **How to win.** On Tuesdays and Thursdays beginning **September 14, 2021**, through **November 18, 2021 or until \$63,000.00 is awarded, whichever occurs first**, an entrant's name will be randomly drawn from all eligible entries received up until a week prior to that random drawing, and announced at or about 9:00 a.m. ET, 11:00 a.m. ET, 1:00 p.m. ET, and 5:00 p.m. ET; when a listener hears his/her name announced, the listener will have **ten (10) minutes** to call **1-877-979-9763** to win. If the listener whose name is announced calls in within the ten (10) minutes, he/she will win and double his/her paycheck pursuant to Paragraph 4 below. If the listener whose name is announced during a specific time slot does not call in within ten (10) minutes, no prize will be awarded for that time slot.
3. **How to Claim a Prize:** Upon winner verification, **as a condition of being named an official winner**, each potential winner must claim his/her prize in person at 97.9 WRMF located at 701 Northpoint Parkway, Suite 500, West Palm Beach, FL 33407, during normal business hours (Monday-Friday, 9:00 a.m. to 5:00 p.m.) within **five (5) business days** of the day he or she wins to verify that he/she is the qualified winner and may be required to sign a Publicity and Liability Release ("Release") upon (and as a condition of) picking up the Prize. Failure to comply with this deadline shall be deemed to be the winner's forfeiture of his or her right to claim the Prize. The winner must prove he or she is a qualified winner by presenting acceptable identification (e.g., state driver's license; state issued identification card; valid passport with address verification; or birth certificate with social security card and photo identification and address verification).
4. **Prizes.** Limit: One prize per household (except for the Tell-A-Friend Bonus Checks, which are unlimited). Sponsor will match one week's gross regular **(no bonuses/no overtime/no dividends/no commissions)** pay of each winner, up to a maximum prize per winner of \$1,000. If the amount of a winner's weekly pay is less than \$500, the winner will be awarded the minimum prize of \$500. Unemployed or retired persons will be awarded \$500. There will be a maximum of \$63,000.00 total will be awarded in the entire Sweepstakes period. Sponsor will determine the winner's weekly salary by averaging the winner's previous four weekly pay stubs. (If the winner is paid on a two-week period, the previous two pay stubs will be averaged.) Pay stubs must be dated from the four-week period prior to the winner winning the Sweepstakes. Participants who for any reason cannot produce pay stubs dating from the four-week period immediately prior to winning the Sweepstakes will be considered, for the purposes of this Sweepstakes, to be unemployed and will be awarded the minimum prize of \$500. The term pay stub, for the purposes of this Sweepstakes, does not include any disability benefits, social security benefits, retirement benefits, distributions of any kind or any other income from any source other than an employer-employee relationship or by virtue of being self-employed. Sponsor reserves the right, in its sole discretion, to determine what constitutes an employee-employer relationship or self-employment. A qualified winner must also meet the eligibility requirements as set forth in Paragraph 5 of these rules. The winners are responsible for all applicable income taxes. All federal, state and local laws apply. A 1099 form may be submitted to all appropriate taxing authorities. Odds of winning are dependent on the number of eligible entries received.
5. **Eligibility:** is open only to individuals who are 18 years or and residents of Florida and who reside within 150 miles of Hubbard Radio West Palm Beach's studio located at 701 Northpoint Parkway, Suite 500, West Palm Beach, FL 33407, to be eligible to win. No purchase necessary to enter the Sweepstakes. Employees of Hubbard Radio West Palm Beach, LLC and its radio station 97.9 WRMF, (the "Sponsor"), Hubbard Radio, LLC, or any of their respective affiliates, subsidiaries, advertising

agencies, or any other company or individual involved with the design, production execution or distribution of the Sweepstakes (collectively with Sponsor, the "Released Parties") and their immediate family (spouse, parents and step-parents, siblings and step-siblings, and children and step-children) and household members of each such employee are not eligible to enter or win. The Sweepstakes is subject to all applicable federal, state and local laws and regulations. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's decisions, which are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein.

6. **Participation Conditions/Release/Consent to use Likeness:** By participating, each participant agrees to: (a) comply with and be bound by these Official Rules and the decisions of the Sponsor which are binding and final in all matters relating to this Sweepstakes; (b) release and hold harmless the Released Parties from and against any and all claims, expenses, and liability, including but not limited to negligence and damages of any kind to persons and property, including but not limited to invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright or other intellectual property rights, property damage, or death or personal injury arising out of or relating to a participant's participation in this Sweepstakes and acceptance or use or misuse of prize; (c) indemnify, defend and hold harmless the Released Parties from and against any and all claims, expenses, and liabilities (including reasonable attorney's fees) arising out of or relating to an entrant's participation in the Sweepstakes and/or entrant's acceptance, use or misuse of prize; and (d) allow Sponsor's use for promotional purposes, of his/her likeness, voice (including a recording of the winner's telephone call to the station) and/or address (city/state) without any additional compensation. By calling in to participate in this Sweepstakes, each participant consents to his or her voice and telephone conversation being recorded and/or broadcast. Participants are encouraged to share the news of winning the Sweepstakes on their social media platforms. Winners are also encouraged to tag @979WRMF.
7. **General Conditions:** Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, for any reason whatsoever, including, without limitation, fire, flood, natural or man-made epidemic of health or other means, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared) or any federal state or local government law, order, or regulation, public health crisis, order of any court or jurisdiction or if any fraud, technical failures or any other factor beyond Sponsor's reasonable control impairs the integrity or proper functioning of the Sweepstakes as determined by Sponsor in its sole discretion. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the participation process or the operation of the Sweepstakes or to be acting in violation of these Official Rules or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Only the type and quantity of prizes described in these Official Rules will be awarded. The invalidity or unenforceability of any provision of these rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.
8. **Limitations of Liability:** The Released Parties as set forth above are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (2) technical failures of any kind, including, but not limited to, malfunctions, interruptions or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the participation process or the Sweepstakes; (4) technical or human error which may occur in the administration of the Sweepstakes or the processing of phone calls; or (5) any injury or damage to persons or property

which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt or use or misuse of any Prize.

9. **Privacy Policies and Data Collection:** Information provided by you for this Sweepstakes on the entry form is subject to Sponsor's privacy policy located at: <http://corporate.hubbardradio.com/privacy-policy/>. By entering this Sweepstakes, each entrant agrees that the Sponsor has the right to contact the entrant by phone, direct message, or email accounts provided on the entry form to administer and fulfill this Sweepstakes.
10. **Disputes/Governing Law:** Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or the prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate federal or state court of Florida; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' or legal fees; and (3) unless otherwise prohibited, under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with this Sweepstakes shall be governed by, and construed in accordance with, the laws of the State of Florida, without giving effect to any choice of law or conflict of law rules (whether of State of Florida, or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Florida.
11. **Official Rules/Winner's List:** For a copy of these Official Rules, see the Website until November 30, 2021. For a list of winners, please send a self-addressed stamped envelope, to be received no later than November 30, 2021, to: 97.9 WRMF KVJ Double Your Paycheck Sweepstakes Winners List, 701 Northpoint Parkway, Suite 500, West Palm Beach, FL 33407.
12. **Sponsor:** Hubbard Radio West Palm Beach, LLC and its Station 97.9 WRMF, 701 Northpoint Parkway, Suite 500, West Palm Beach, FL 33407.