

97.9 WRMF – “THE VOICE SEASON 21 \$500 GIVEAWAY”

Official Rules

NO PURCHASE OR PAYMENT NECESSARY. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW.

BY ENTERING THE SWEEPSTAKES, EACH ENTRANT AGREES TO THESE OFFICIAL RULES.

1. **Eligibility:** The 97.9 WRMF “The Voice Season 21 \$500 Giveaway” Sweepstakes (the “Sweepstakes”) is open only to individuals who are 18 years or and residents of Florida and who reside within 150 miles of Hubbard Radio West Palm Beach’s studio located at 701 Northpoint Parkway, Suite 500, West Palm Beach, FL 33407, to be eligible to win. No purchase necessary to enter the Sweepstakes. Employees of Hubbard Radio West Palm Beach, LLC and its radio station 97.9 WRMF (the “Sponsor”), Hubbard Radio, LLC, or any of their respective affiliates, subsidiaries, advertising agencies, or any other company or individual involved with the design, production execution or distribution of the Sweepstakes (collectively with Sponsor and Promotional Participant, the “Released Parties”) and their immediate family (spouse, parents and step-parents, siblings and step-siblings, and children and step-children) and household members of each such employee are not eligible to enter or win. The Sweepstakes is subject to all applicable federal, state and local laws and regulations. Participation constitutes entrant’s full and unconditional agreement to these Official Rules and Sponsor’s decisions, which are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein.
2. **Sweepstakes Period:** The Sweepstakes begins at or about 12:00:00 AM Eastern Time (“ET”) on September 13, 2021 and ends at 11:59:59 PM ET on September 20, 2021 (the “Sweepstakes Period”). The Sweepstakes Period is broken out into two (2) separate play periods: (1) the on-air play period begins at or about 6:00:00 AM ET on September 13, 2021 and ends at or about 7:00 PM ET on September 17, 2021 (“On-Air Play Period”); and (3) the online play period begins at or about 12:00:00 AM ET on September 13, 2021 and ends at or about 11:59:59 PM ET on September 20, 2021 (“Online Play Period”);
3. **How to Enter:** There are two (2) ways to enter this Sweepstakes:
 - a. **On-Air Cue to Call – How to Win On-Air:** To participate via this method of entry, listeners must listen to 97.9 WRMF each weekday (Mon-Fri) during the On-Air Play Period for the *The Voice Season 21 \$500 Giveaway* Sweepstakes cue to call between 6:00 AM ET – 7:00 PM ET. When a listener hears the cue-to-call and is the 9th caller who reaches the Station by calling **800-919-1079**, he/she will win a Grand Prize, pending verification of eligibility. There will be one (1) Grand Prize winner via the on-air cue-to-call method of entry per day for a total of five (5) Grand Prize winners via the on-air method of entry. Odds of being a Grand Prize winner via this method of entry depends on the number of listeners calling after the cue-to-call is announced. By calling into the station to attempt to become a Grand Prize winner, each entrant understands and agrees to allow the call to be recorded and/or aired on the Station. Limit one (1) Second Prize per person/household during the entire Sweepstakes Period.

Note that webcasts of Station’s programming are typically on a delayed basis, which may affect participation in this Sweepstakes. Sponsor will not accept collect calls. Sponsor is not responsible for telephone line unavailability, busy signals on the Sweepstakes line, operator interference, technical or atmospheric conditions that

disrupt the completion of the phone call, telephone system malfunctions, or any other telephone problems which may or may not result from this Sweepstakes.

OR:

- b. **Online:** To enter via this method of entry, listeners must register on the 97.9 WRMF website at <http://www.wrmf.com/> ("Website"). Then, find the Contest page on the Website to find, complete and submit the Sweepstakes online entry form to receive one (1) entry into the Online random drawing. Limit one (1) entry per person per day.

Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible or misdirected entries, which may be disqualified. Any attempt by any participant to enter by using multiple/different identities, or any other methods may disqualify that participant from winning any prize, at the sole discretion of Sponsor.

Online Method Random Drawing: One (1) Grand Prize winner will be selected via a random drawing to be conducted by Sponsor on or about September 21, 2021, from among all eligible online entries received during the entire Sweepstakes Period. Decisions of Sponsor are final and binding. Odds of being a Grand Prize winner via the Online method of entry depend on the number of eligible entries that are received during the Online Play Period. The potential Grand Prize winner will be notified by Sponsor via email or telephone on or about the day of the random drawing. Failure to respond to the winner notification within **two (2) days** will be deemed forfeiture of the Grand Prize and an alternate winner may be selected at Sponsor's sole discretion, time permitting. Sponsor is not responsible for email message notifications that are undeliverable or not received, or voicemail messages not received.

4. **Prizes and Approximate Retail Values ("ARV's") – Six (6) Grand Prizes** (Five (5) via the On-Air method of entry, and One (1) via the Online method of entry) – A \$500.00 Sponsor-specified gift card. ARV: \$500.00 each. Gift cards are subject to the terms, conditions and restrictions printed on the cards.

Prizes consist of only those items specifically listed as part of the prize. No cash or other substitution allowed by winner, but Sponsor may substitute the prize, or any portion thereof, for a prize of equal or greater value at Sponsor's sole discretion for any reason. All local, state, and federal taxes on the Prize are Winner's sole responsibility. The winner is responsible for applicable taxes and fees. The prize is non-assignable and non-transferable. Sponsor reserves the right, in its sole discretion, to substitute the prize for one of equal or greater value, for any reason.

The Prize winners must meet the eligibility requirements as set forth in Paragraph 1 of these Official Rules. Prize winners will be required to sign a liability and/or publicity release and W9 tax form ("Prize Release") prior to issuance of a prize. A 1099 form may be submitted to all appropriate taxing authorities.

5. **Claiming the Prize:** Upon winner verification, **as a condition of being named an official winner**, each potential winner must claim his/her prize in person at 97.9 WRMF located at 701 Northpoint Parkway, Suite 500, West Palm Beach, FL 33407, during normal business hours (Monday-Friday, 9:00 a.m. to 5:00 p.m.) within **ten (10) business days** of the day he or she wins to verify that he/she is the qualified winner and may be required to sign a Publicity and Liability Release ("Release") upon (and as a condition of) picking up the Prize. Failure to comply with this deadline shall be deemed to be the winner's forfeiture of

his or her right to claim the Prize. The winner must prove he or she is a qualified winner by presenting acceptable identification (e.g., state driver's license; state issued identification card; valid passport with address verification; or birth certificate with social security card and photo identification and address verification).

6. **Participation Conditions/Release/Consent to use Likeness:** By participating, each participant agrees to: (a) comply with and be bound by these Official Rules and the decisions of the Sponsor which are binding and final in all matters relating to this Sweepstakes; (b) release and hold harmless the Released Parties from and against any and all claims, expenses, and liability, including, but not limited to, negligence and damages of any kind to persons and property, including, but not limited to, invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright or other intellectual property rights, property damage, or death or personal injury arising out of or relating to a participant's participation in this Sweepstakes, and acceptance or use or misuse of prize; (c) indemnify, defend and hold harmless the Released Parties from and against any and all claims, expenses, and liabilities (including reasonable attorney's fees) arising out of or relating to an entrant's participation in the Sweepstakes and/or entrant's acceptance, use or misuse of prize; and (d) allow Sponsor's use for promotional purposes of his/her likeness, voice and/or address (city/state) without any additional compensation.
7. **General Conditions:** Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, for any reason whatsoever, including, without limitation, fire, flood, natural or man-made epidemic of health or other means, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared) or any federal state or local government law, order, or regulation, public health crisis, order of any court or jurisdiction or if any fraud, technical failures or any other factor beyond Sponsor's reasonable control impairs the integrity or proper functioning of the Sweepstakes, as determined by Sponsor in its sole discretion. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the participation process or the operation of the Sweepstakes or to be acting in violation of these Official Rules or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Only the type and quantity of prizes described in these Official Rules will be awarded. The invalidity or unenforceability of any provision of these rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.
8. **Limitations of Liability:** The Released Parties as set forth above are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (2) technical failures of any kind, including, but not limited, to malfunctions, interruptions or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the participation process or the Sweepstakes; (4) technical or human error which may occur in the administration of the Sweepstakes or the processing of phone calls; or (5) any injury or damage to persons or property which may be caused,

directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt or use or misuse of any Prize.

9. **Privacy Policies and Data Collection:** Information provided by you for this Sweepstakes on the entry form is subject to Sponsor's privacy policy located at: <http://corporate.hubbardradio.com/privacy-policy/>. By entering this Sweepstakes, each entrant agrees that the Sponsor has the right to contact the entrant by phone, direct message, or email accounts provided on the entry form to administer and fulfill this Sweepstakes.
10. **Disputes/Governing Law:** Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or the prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate federal or state court of Florida; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' or legal fees; and (3) unless otherwise prohibited, under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with this Sweepstakes shall be governed by, and construed in accordance with, the laws of the State of Florida, without giving effect to any choice of law or conflict of law rules (whether of State of Florida, or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Florida.
11. **Official Rules/Winner's List:** For a copy of these Official Rules, see the Website until October 20, 2021. For a list of winners, please send a self-addressed stamped envelope, to be received no later than September 27, 2021, to: 97.9 WRMF The Voice Season 21 \$500 Giveaway Winners List, 701 Northpoint Parkway, Suite 500, West Palm Beach, FL 33407.
12. **Sponsor:** Hubbard Radio West Palm Beach, LLC and its Station 97.9 WRMF, 701 Northpoint Parkway, Suite 500, West Palm Beach, FL 33407.

ADDITIONAL CONDITIONS: By entering the Sweepstakes, each entrant agrees for entrant and for entrant's heirs, executors, and administrators (a) to release and hold harmless NBCUniversal Media, LLC, NBC Entertainment, a Division of NBC West, LLC, and each of their respective parent, subsidiary, and affiliate companies, and their administrative, advertising, and promotion agencies, and any other entity involved in the development, administration, promotion, or implementation of the Sweepstakes (collectively, "Released Parties") from and against any liability, illness, injury, death, loss, litigation, or damage that may occur, directly or indirectly, whether caused by negligence or not, with the respect to the conduct of or participation in the Sweepstakes, or the awarding, shipping/handling, receipt, possession, and/or use or misuse of any prize, including any travel related thereto; (b) to indemnify Released Parties from any and all liability resulting or arising from the Sweepstakes and to hereby acknowledge that Released Parties have neither made nor are in any manner responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to Prize, including express warranties provided exclusively by Prize supplier that are sent along with Prize, and (c) to be bound by these Official Rules and to waive any right to claim any ambiguity or error therein or in the Sweepstakes itself, and to be bound by all decisions of the Sponsor, which are binding and final.

Hubbard Radio West Palm Beach, LLC and its station WRMF is the sole sponsor of the Sweepstakes. NBC Entertainment, a division of NBC West, LLC and NBCUniversal Media, LLC are not sponsors of

the Sweepstakes and are not associated with the administration of the Sweepstakes in any way. Entrants are providing information to sponsors and not to NBC Entertainment, a division of NBC West, LLC and NBCUniversal Media, LLC.